



## AICC Member Milestone Recognition

### Program Specifications

The AICC Member Milestone Program recognizes AICC Boxmaker and Associate member companies (in current standing) that, in the current calendar year, are celebrating significant level anniversaries – 40, 50, 60, 70, 75, 80, 90, 100, 110, 120, 130 years – of continual operation.

Members celebrating anniversaries who wish to be included in this recognition should provide a 2-3 minute professionally produced video presentation featuring the history of their company, describing their growth, and significant milestones or achievements.

The members who submit qualifying videos will be recognized at the closing general session on Wednesday, April 15, during the 2026 Spring Meeting being held at the Omni La Costa Resort. The video compilation of all qualifying companies will be shown and then the member representatives will be called on stage to receive a recognition plaque.

We will also recognize the members in a post-meeting press release, in *BoxScore*, and the videos will be posted on the AICC website.

Each submitted video should be approximately 2-3 minutes in length. If you submit a video that is longer in duration, it will be edited down to 2-3 minutes (AICC reserves the right to select what portion of the video to show).

We strongly suggest that submitted videos utilize:

- Professional videography
- (Hopefully) The use of historical photos of your company
- Professional video editing\*
- 16x9 widescreen format (.mov files preferred)
- Professional voiceover
- Licensed (legal) production music\*\*

**Deadline Date:** Videos should be submitted no later than **Friday, February 13, 2026**. If the video does not qualify or if we have questions, we will contact you.

Videos should be submitted via memory stick, dropbox, WeTransfer (or other large file transfer service), data disk (but NOT a self-playing DVD). If you want to submit via dropbox please contact Chelsea May, [cmay@aiccbox.org](mailto:cmay@aiccbox.org).



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Video submissions will be considered based on a first received basis (of those that meet the qualifying criteria & specifications and are of usable quality) as we have a limited amount of time to show the videos during the general session. If time does not allow for all videos to be shown during the meeting, we will show some of the videos at the annual meeting in the fall.

\*A PowerPoint presentation is **not** a video.

\*\*Popular music **cannot** be used unless the company submitting the video has legally reached a licensing agreement with the music's publisher. Simply copying music from a CD or downloading from iTunes does NOT mean that you have legal clearance for anything beyond personal use. Here are some cheaper alternatives that you can look into if you want to have music accompanying your video:

[www.audiosparx.com](http://www.audiosparx.com)

[www.premiumbeat.com](http://www.premiumbeat.com)

<https://audiojungle.net/>

For technical questions, contact Dwayne Shrader at [dwayne@shraderstudios.com](mailto:dwayne@shraderstudios.com) or call (410) 374-5124 during normal (ET) business hours.

For questions about the Spring Meeting, please contact Chelsea May at [cmay@aicccbox.org](mailto:cmay@aicccbox.org) or Laura Mihalick at [lmihalick@aicccbox.org](mailto:lmihalick@aicccbox.org) or (703) 836-2422.