

# AICC 2020 Student Packaging Design Competition WINNERS

## Structural & Graphic Challenge: Design a "Golf Gift Package" corrugated shipper

Due to the challenges that students were facing in 2020 because of Covid-19, AICC modified our competition. In 2020, students did not need to send a physical entry. Students had to digitally create and design a "Golf Gift Package" shipper to promote a golf tournament like the Ryder Cup. Structurally, the task was to build a box that could safely ship (2) traditional 16oz beer glasses, (3) golf balls, (100) golf tees, and (1) baseball hat. Graphically, they needed to design their own tournament logo, promote the tournament and its location, and give the customer a "wow" factor when unboxing.

### First Place

- **Dunwoody College of Technology**
  - Sabelle Conradi
  - Cory Nyholm
  - Suzy Lempe
  - Linn Ericksen
  - Riley Mingo
  - Jason Hetland
  - Emma Hall



### Second Place

- **California Polytechnic State University at San Luis Obispo**
  - Etai Chen-Zion
  - Brooke Hager
  - Sarah Costantini
  - Ren Blanding

