

# AICC 2018 Student Packaging Design Competition WINNERS

## Design to an Opportunity – Structural Challenge

Students had to create a “Survival Kit” to be sent to a student in college. The package had to contain 1 bag of chips, 1 jar of peanut butter, 1 glass jar of jelly, 2 packs of ramen noodles, and 1 loaf of bread. This challenge focused on the structure of the box so it had to withstand the rigors of courier delivery without anything being broken.

### First Place

- **“Wicker”**
- California Polytechnic State University, San Luis Obispo
  - Thomas Coletti
  - Lara Sly
  - Kevin Martinez
  - Seenah Salehian



### Second Place

- **“More Than Just a Box”**
- California Polytechnic State University, San Luis Obispo
  - Leo McCabe
  - Drake Smedt
  - Hannah Sorensen



### Third Place

- **“The Hidden Surprise”**
- Virginia Tech
  - Luke Heffner
  - Cameron Jones
  - Louis Milton



## Design to an Opportunity – Graphics Challenge

Students had to design the graphics for grocery's store Fourth of July e-commerce box that would ship directly to customers of a fictional grocery store prior to the holiday.

Theoretically, the box would contain items to host a Fourth of July picnic. This challenge focused on the graphics of the box using one of the following processes: line or screen art, screened images, process or modified process color, or digital printing.

### First Place

- **“Acreage Goods”**
- University of Texas at Arlington
  - Tadiana Martinez
  - Joyce Liu
  - Thy Hoang
  - Ernestina Mendez



### Second Place

- **“Pic Pac”**
- Appalachian State University
  - Abby Stark



### Third Place

- **“Charley’s Grocery”**
- University of Texas at Arlington
  - Jessica Sanchez
  - Shelby Mitchell
  - Uriel Hernandez
  - Stephanie Nguyen
  - Phong Nguyen

